

DOOR COUNTY TOURISM ZONE COMMISSION

PO BOX 55, SISTER BAY WI 54234 Email: info@doorcountytourismzone.com Website: www.doorcountytourismzone.com

How To Calculate and Enter Your Room Tax Online-2022

Notes for Permit Holders Using Marketplace Providers

WHO IS A MARKETPLACE PROVIDER? Marketplace Provider means any person who facilitates a retail sale by a seller by listing or advertising for sale by the seller, in any manner, tangible personal property, or items, property, or goods or a service and, who directly or indirectly, through agreements or arrangements with third parties, processes the payment from the purchaser for the retail sale, regardless of whether the person receives compensation or other consideration in exchange for the services provided by the person. The most common Marketplace Providers are Airbnb, VRBO etc.

IF A MARKETPLACE PROVIDER CHARGES ADDITIONAL FEES FOR FACILITATING A SALE,

WHAT AMOUNT IS SUBJECT TO TAX? A Marketplace Provider is required to collect and remit Wisconsin sales and use tax and local municipal room tax on the entire amount charged to a purchaser, including any amount charged by the Marketplace Provider for facilitating the sale, as provided in sec. 77.52(3m)(a), Wis. Stats.

STATUS/WHERE TO START

WHAT IS THE STATUS OF ROOM TAX COLLECTION BY MARKETPLACE PROVIDERS IN DOOR

COUNTY? Expedia, Airbnb, and VRBO have all settled taxes made in 2021 for 2022. If a tax is shown to be collected at 5.5%, there is no additional action that will need to be taken. Owners and agents can report these bookings at the 8.0% rate. However, if bookings continue to come in at the incorrect tax rate, permit holders should contact the Door County Tourism Zone.

- If you use Airbnb "Custom Taxes", taxes are collected and remitted to you for payment to the proper taxing authority. No Marketplace Sales are reported on your room tax reporting.
- If you use TripAdvisor, you will not enter Marketplace sales or payments on your room tax reporting.
- If you use Expedia you need to determine if you are set up as" Hotel Collect" or "Expedia Collect". If using "Hotel Collect", you would not report Marketplace Sales.
- If you use Booking.com, please contact the company for information with regards to room tax collection. For all of 2021, Booking.com did not remit any room tax for any Door County Lodging Property.
- Have a stay that covers two (2) report months? Keep the stay in the month that your MP platform lists the stay in.
- If you utilize "stripe" and are an Independent Property Manager "IPM" you will not be able to claim Marketplace Payments made on your behalf by VRBO. Please contact the office for further information.

Online Filing Instructions-VRBO/Direct Bookings and VRBO

- 1. Go to www.doorcountytourismzone.com
- 2. Click the "File Your Room Tax Online" button on the left side of the screen.



3. Enter your profile's login information. All usernames will start with RT.



- 4. Scroll down to the bottom of your profile page and click "Online Filing."
- 5. Make sure to enter the correct report month and report year, as well as your name under the "Report completed by" line.

- 6. In line 1 of the Tourism Zone room tax filing form, enter the number of unit nights your rental was available for the month (Ex. If you had one rental unit available every day in March, your total available rental units would be 31).
- 7. In line 2 of the Tourism Zone room tax filing form, enter the number of nights your unit was rented for the month.



- 8. Sign in to VRBO and make sure you are using your hosting profile.
- 9. Click on "Calendar" and select which month you will be reporting for.

Print Import & export	Feedback & help Show or hid	le ✓ Settings ✓ Month Year					Hide
Sun	Mon		Wed	Thu	Fri	Sat	Bookings and blocks list
301	MUT	100	1	2	3	4	Sep 2021
			\$ 	\$	5	S	□ Block Thu, Sep 2 - Sun, Sep 5, 2021 >
5	6	7	8	9	10	11	Thu, Sep 9 - Tue, Sep 14, 2021
\$ 12	\$ 13	\$ 	9 15	9 16	\$ 17	S 1 8	Tue, Sep 14 - Sat, Sep 18, 2021
3 	\$	\$	\$	23	5	\$	◯ Block Sat, Sep 18 - Tue, Sep 21, 2021 >
		7					Fri, Sep 24 - Mon, Sep 27, 2021
\$	\$ 27	\$ 28	\$ 29	30	5	\$, 	Block Thu, Sep 30 - Sun, Oct 3, 2021
							0.0001

10. Click on your first booking for the month.

< Inbox		Print
This message is only visible to you	Completed	Res ID:
€30 PM	Email verified ***** (1)	CC
Booking request Thu, Sep 9 \rightarrow Tue, Sep 14 \bigcirc 5 nights $\overset{\mathfrak{B}}{\leftarrow}$ 6 adults - 3 children	Booking details	Check out Tue, Sep 14
6:30 PM You instantly accepted Charles's booking	 S nights S dadults - 3 children Prop ID 	
.7:11 PM	Edit or can	
2:02 PM	< Septem	ber 2021
	S M T 1	W T F S
	5 6 7 8 7 12 13 14 15	9 10 11
	19 20 21 22	23 24 25

11. Scroll down on the page and you will see a button that says "View full traveler payment" on the right. Click on it.



- 12. Add together the Booking amount and Traveler service fee.
- 13. The booking amount plus the traveler service fee will be your total gross sales for the month if you only book through VRBO. Put this number in line 3 and line 5 on your report form as the gross lodging sales. If you also book directly, add your direct sales to line 3 in your reporting form as well.



- 14. Unless one of your bookings for the month includes a stay of 30 or more consecutive days from a single renter or a tax-exempt group has booked your rental and provided a CES number to verify their tax-exempt status, line 4 will always be zero. If one of the previously mentioned conditions has been met, add all revenues from the exempt bookings into line 4. Please note that the Tourism Zone may request a copy of contracts or CES numbers to verify the exemption at any time.
- 15. Multiply the number in line 5 (the gross lodging amount for marketplace platforms) by .08 (gross lodging total x 8% municipal room tax). This is the total amount of municipal tax that should be remitted by VRBO on your behalf. Enter this total into line 5b.
- 16. If you do not use any other marketplace providers, put zeroes in the other line 5 sections.
- 17. Click calculate.
- 18. Select your payment option. Select "No amount due" if the total amount due is zero. If you choose to pay using a credit card, you will enter the card's information on the next page.

	Late filing penalty and interest
	Late filing penalty \$25.00 = :
	Late interest 1% per month = :
	Total Paid on your Behalf
	Total paid on your behalf = : *
	Total amount due
	Total amount due = : *
Payment information	
Payment method: <u>Help</u>	(Please select one)
If paying online, what type of account will you be using?	O Savings O Checking
Routing number (9 digits):	
Account number:	
Date you would like payment applied (e.g. 02/28/2016):	
Admin entered:	yes
Actual Payment:	
Penalties substantially increase if more th	nan 30 days late.
Steps to complete	
1. Review your information and check th	ie box below.
2. Click the submit button.	
I attest to the accuracy of all inform	nation contained in the report.*
Submit	

- 19. Click the button at the bottom to attest that the information you are submitting is accurate.
- 20. Click submit. A confirmation page should pop up that can be saved or printed. We advise all permit holders to save or print these pages for their records.

Filing Instructions-Direct Bookings Only

- 1. Go to www.doorcountytourismzone.com
- 2. Click the "File Your Room Tax Online" button on the left side of the home screen.



3. Enter your profile's login information. All usernames will start with RT.

SOR COLA
TOURISM ZONE COMMISSION
Monthly Room Tax Report Login
To Change your password: Please click "Change Password". On the next screen, enter the requested information.
Forgot your password? Click "Forgot Your Password". On the next screen enter your RT number. The system will email you your password (be sure to check your spam for the email)
For help on how to file click here
Still Need help? Please call the Tourism Zone office 920.854.6200 or email info@doorcountytourismzone.com
User Name: Example (RT1001)
Password: (Case Sensitive)
Login
Forgot Your Password?
Change Password

4. Scroll down to the bottom of your profile page and click "Online Filing."

COOR COURSE	TOL	JRISM Z	ONE COI	MMISSION
Welcome to Door County Room Tax Colle	ection			
Your Current Information				
Update Above Information button. To Make contact the office @ 920-854-8200 or email Past Filings	a online submission of room tax inf info@dooroountytourismzone.com	ormation click the Online	Filing Button. If you need	to update your months please
Your Property Name				
Lodging Address				
Lodging City]	
Lodging Zip Code				
Months that you are open:	Please Call If you would li January 🗍 May 🗍 September 🗐	ke to adjust your months February June October	of operation please conta March July November	ict the Tourism Zone office April - August - December -
Number of Units				
Responsible Party				
Owners Name				
Your E-Mail Address				
Owners Address				
Owners City			ĭ	
Owners State		12		
Owners Zip		7		
Owners Phone		Ξ.		
Please fill out if you wish to save for futu	ire use			
Owners Bank Account Number				
Owners Bank Routing Number				
Account Type	Please Select Account Ty	pe 💙		
Update Information Above				
Online Filing				

- 5. Make sure to enter the correct report month and report year, as well as your name under the "Report completed by" line.
- 6. In line 1 of the Tourism Zone room tax filing form, enter the number of unit nights your rental was available for the month (Ex. If you had one rental unit available every day in March, your total available rental units would be 31.)
- 7. In line 2 of the Tourism Zone room tax filing form, enter the number of nights your unit was rented for the month.



Monthly room tax reporting

Report and remittance due by the end of the month following the reporting month. Please complete all appropriate fields. * denotes required fields. For help on how to file click here

Lodging establishment		Tax calculation
Report month: *	(Please select one)	1. Total available rental units this month: * View example
Report year: *	(Please select one)	2. Number rented unit days this
°ermit number: *		month: * <u>View example</u>
odging name: *		3. Gross Lodging Sales this month: * <u>More Detail</u>
Contact information		4. Total exemptions and exempt sales: *
eport completed by: *		For each below, report how much room tax was paid or
imail ad <mark>dre</mark> ss: *		your behalf <u>More Detail</u>
Phone:	2 27	5. Total lodging sales in which room tax was collected on your behalf: * <u>More Detail</u>
		5a. Amount of room tax paid by Airbnb: *
		5b. Amount of room tax paid by VRBO: *
		5c. Amount of room tax paid by Expedia Collect: *
		5d. Amount of room tax paid by Booking.com Collect: *
		5e. Amount of room tax paid by Evolve Collect: *
		Calculate
		Net taxable sales: *
		× 5.5% = : *

8. In line 3, enter the total amount of taxable lodging sales for the month.

- 9. Unless one of your bookings for the month includes a stay of 30 or more consecutive days from a single renter or a tax-exempt group has booked your rental and provided a CES number to verify their tax-exempt status, line 4 will be zero. If one of these conditions has been met, add all revenues from the exempt bookings into line 4. Please note that the Tourism Zone may request a copy of contracts or CES numbers to verify the exemption.
- 10. In line 5, enter zero.
- 11. In lines 5a-5e, enter zero.
- 12. Click calculate.
- 13. Enter your banking or credit card information. Select "No amount due" if the total amount due is zero.

	Late filing penalty and interest
	Late filing penalty \$25.00 = : Late interest 1% per month = :
	Total Paid on your Behalf
	Total paid on your behalf = : *
	Total amount due
	Total amount due = : *
Payment information	
Payment method: <u>Help</u>	(Please select one)
If paying online, what type of account will you be using?	O Savings O Checking
Routing number (9 digits):	
Account number:	
Date you would like payment applied (e.g. 02/28/2016):	
Admin entered:	yes
Actual Payment:	
Penalties substantially increase if more th	an 30 days late.
Steps to complete	
oraps to complete	
1. Review your information and check th	e box below.
2. Click the submit button.	
I attest to the accuracy of all inform	nation contained in the report.*
Submit	

- 14. Click the button at the bottom to attest that the information you are submitting is accurate.
- 15. Click submit. A confirmation page should pop up that can be saved or printed. We advise all permit holders to save and print these pages for their records.

Filing Instructions-Airbnb/Direct Bookings and Airbnb

- 1. Go to www.doorcountytourismzone.com
- 2. Click the "File Your Room Tax Online" button on the left side of the home screen.



3. Enter your profile's login information. All usernames will start with RT.

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Monthly Room Tax Report Login
To Change your password: Please click "Change Password". On the next screen, enter the requested information.
Forgot your password? Click "Forgot Your Password". On the next screen enter your RT number. The system will email you your password (be sure to check your spam for the email)
For help on how to file click here
Still Need help? Please call the Tourism Zone office 920.854.6200 or email info@doorcountytourismzone.com
User Name: Example (RT1001)
Password: (Case Sensitive)
Login
Forgot Your Password?
Change Password

4. Scroll down to the bottom of your profile page and click "Online Filing."

COOR COURSE	TOL	JRISM Z	ONE COI	MMISSION
Welcome to Door County Room Tax Colle	ection			
Your Current Information				
Update Above Information button. To Make contact the office @ 920-854-8200 or email Past Filings	a online submission of room tax inf info@dooroountytourismzone.com	ormation click the Online	Filing Button. If you need	to update your months please
Your Property Name				
Lodging Address				
Lodging City]	
Lodging Zip Code				
Months that you are open:	Please Call if you would li January 🗍 May 🗍 September 🗐	ke to adjust your months February June October	of operation please conta March July November	ict the Tourism Zone office April - August - December -
Number of Units				
Responsible Party				
Owners Name				
Your E-Mail Address				
Owners Address				
Owners City			ĭ	
Owners State		12		
Owners Zip		7		
Owners Phone		Ξ.		
Please fill out if you wish to save for futu	ire use			
Owners Bank Account Number				
Owners Bank Routing Number				
Account Type	Please Select Account Ty	pe 💙		
Update Information Above				
Online Filing				

- 5. Make sure to enter the correct report month and report year, as well as your name under the "Report completed by" line.
- 6. In line 1 of the Tourism Zone room tax filing form, enter the number of unit nights your rental was available for the month (Ex. If you had one rental unit available every day in March, your total available rental units would be 31.)
- 7. In line 2 of the Tourism Zone room tax filing form, enter the number of nights your unit was rented for the month.



Monthly room tax reporting

Report and remittance due by the end of the month following the reporting month. Please complete all appropriate fields. * denotes required fields. For help on how to file click here

Lodging establishment		Tax calculation
Report month: *	(Please select one)	1. Total available rental units this month.* View example
Report year: *	(Please select one)	
Permit number: *		month: * <u>View example</u>
Lodging name: *		3. Gross Lodging Sales this month: * <u>More Detail</u>
Contact information		4. Total exemptions and exempt sales: *
Report completed by: * Email address: *		For each below, report how much room tax was paid on your behalf <u>More Detail</u>
Phone:		5. Total lodging sales in which room tax was collected on your behalf: * <u>More Detail</u> 5a. Amount of room tax paid
		5b. Amount of room tax paid by VRBO: *
		5c. Amount of room tax poid by Expedia Collect: *
		5d. Amount of room tax paid by Booking.com Collect: *
		5e. Amount of room tax paid by Evolve Collect: *
		Calculate
		Net taxable sales: *
		× 5.5% = : *

8. Sign into your Airbnb account. Make sure you are using a hosting profile.



9. Click on "Menu" at the top middle bar and then click on "Reservations."

	Today	Inbox	Calendar	Insights	Menu v
				<	Listing Reservations Create a new listing
Checking	g out (0)	Next 7	' days (0)		Guidebooks Transaction history Explore hosting resources Visit our community forum
			You don't hav staying with ye	e any guests ou right now.	

	\otimes						Today Inbox Calendar Insights Menu 🗸					
	< Rese	ervations									7 Filter	
	Upcoming	Completed Sanc	eled All									
	Hea As tr	Ith and safety guida ravel picks up again, we	nce for Hosts and want to help our Hos	guests and guests re	emain safe. Please fo	blow the health ar	nd safety guidance if you	have any interaction with guests	. Review the guidelines			
	Status	Guests	Check	-in	Checkout	Booked	Listing		Confirmation Code	Total Payout		
< Res	servatio	ons							$\overline{\mathbf{v}}$	Filter Export V Print		
Upcoming	Completed	Canceled All										
Status		Guests	Check-in	Checkout +	Booked	Listing		Confirmation Code	Total Payout			
Past guest			Oct 21, 2021	Oct 24, 2021					\$1,876.95	Details		
Past guest			Oct 14, 2021	Oct 17, 2021					\$1,876.95	Details		
Past guest			Sep 30, 2021	Oct 3, 2021					\$1,876.95	Details		
Past guest			Sep 18, 2021	Sep 21, 2021					\$1,673.25	Details		

\$1,635.00
\$300.00
\$273.18
\$242.90
\$2,451.08

- 10. Click on "Completed" under Reservations.
- 11. Under "Completed" you will see a list of all of your check-in dates. Make sure that you are only focusing on the booking taking place in the month you are reporting for.
- 12. Click "Details" in the blue box to the right of your screen. This will create a popup screen that will show you what the guest paid for their rental.
- 13. For the year 2022 only, you will not need to report differently if the tax percentage appears to be incorrect. This has been handled between the Door County Tourism Zone and Airbnb, as well as our

other marketplace providers. Instead, you will add together the nightly rate x number of nights, cleaning fee, and the guest service fee. This total will be your booking sales.

- 14. Go through each booking for your reporting month and follow the same process. The sum of all booking sales will be placed into line 3 and line 5. Make sure to add direct booking sales to line 3 only as well.
- 15. Unless one of your bookings for the month includes a stay of 30 or more consecutive days from a single renter or a tax-exempt group has booked your rental and provided a CES number to verify their tax-exempt status, line 4 will be zero. If one of the conditions has been met, please add all revenues from the exempt bookings into line 4. Please note that the Tourism Zone may request a copy of contracts or CES numbers to verify the exemption.
- 16. Multiply the number in line 5 (the gross lodging amount on marketplace platforms) by .08 (gross lodging total x 0.8). This is the total amount of municipal tax remitted by Airbnb on your behalf. This total goes in line 5a.
- 17. If you do not use any other marketplace providers, put zeroes in the other line 5 sections.
- 18. Click calculate.
- 19. Enter your banking or credit card information. Select "No amount due" if the total amount due is zero.

	Late filing penalty and interest
	Late filing penalty \$25.00 = :
	Late interest 1% per month = :
	Total Paid on your Behalf
	Total paid on your behalf = : *
	Total amount due
	Total amount due = : *
Payment information	
Payment method: <u>Help</u>	(Please select one)
If paying online, what type of account will you be using?	O Savings O Checking
Routing number (9 digits):	
Account number:	
Date you would like payment applied (e.g. 02/28/2016):	
Admin entered:	yes
Actual Payment:	
Penalties substantially increase if more than 30 days late.	
Steps to complete	
1. Review your information and check the box below.	
2. Click the submit button.	
□ attest to the accuracy of all information contained in the report.*	
Submit	

- 20. Click the button at the bottom to attest that the information you are submitting is accurate.
- 21. Click submit. A confirmation page should pop up that can be saved or printed. We advise all permit holders to save and print these pages for their records.

Common Issues with Submitting Reports:

- 1. Make sure you enter the correct report month and year before submitting. If you submit the incorrect month or year, do not attempt to fill out the form again. Contact the Tourism Zone to have the filing corrected.
- 2. Make sure you enter your name and phone number at the top left of the report before you submit it.

- 3. When entering thousands in any space, do not add a comma or the tax will not calculate. Do not put a dollar sign in front of your totals.
- 4. Remember to add zeroes to lines with marketplace providers that you do not use (ex. Booking.com)
- 5. Please note that Booking.com does not remit taxes to the Door County Tourism Zone. Line 5d will be zero.
- 6. Remember to click calculate after entering your monthly sales and taxes.
- 7. Even if you do not owe any money, you will need to select "No amount due" in the Payment method section of the form or you will not be able to submit your report.
- 8. The form will not be submitted until you attest to the accuracy of the report.